

Amy Baum

Freelance Content Writer

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AmyBaumFreelance.com

SUMMARY

Versatile freelance content writer with eight years of experience. Skilled in creating high-quality articles, blog posts, product reviews, and product descriptions. Skills include implementing modern SEO methods, performing in-depth research, and effectively reaching target audiences. Seeking to create and deliver expert content to new clients.

EXPERIENCE

Amy Baum Freelance - *Freelance Content Writer*

NOVEMBER 2011 - PRESENT

- Writes unique and engaging content for clients.
- Implements modern SEO tools and techniques.
- Performs in-depth research to accurately cover topics.
- Uses Copyscape Premium for 100 percent unique content.
- Edits using manual methods and Grammarly Premium.
- Communicates with clients to ensure satisfaction.

Frugal For Less - *Contributing Author*

OCTOBER 2016 - PRESENT

- Writes 2,000 to 3,000-word articles.
- Covers personal finance topics for a diverse audience.
- Performs in-depth research to accurately cover topics.
- Articles include how-to guides, reviews, and more.
- Receives consistent approval and positive feedback from website owner.

Textbroker International - *Author / Ghostwriter*

MARCH 2012 - PRESENT

- Ghostwrites articles, blog posts, product descriptions, and more.
- Content is delivered with a turnaround time of 24 hours or less.
- Covers dozens of topics including law, healthcare, and real estate.
- 750+ content submissions with a 100 percent approval rate.
- Consistently received positive feedback from clients and company editors.

Baum Beauty - *Blogger / Social Media Manager*

JULY 2016 - OCTOBER 2018

- Created blog posts focused on budget-friendly beauty.
- Researched trending topics using marketing tools.
- Created social media content for Facebook, Instagram, and Twitter.
- Photographed and edited pictures of beauty products.

Animal Hub- *Contributing Author*

JUNE 2016 - DECEMBER 2016

- Wrote product reviews, blogs, and how-to guides.
- Delivered 2,000-word pieces within 48 hours.
- Performed in-depth research and cited reliable sources.
- Consistently received positive feedback and minimal revision requests from website owner.

CERTIFICATIONS

CERTIFICATES OF ACHIEVEMENT

Digital Marketing: Challenges And Insights (University of Southampton, 2016)

The Power Of Social Media (University of Southampton, 2016)

HARD SKILLS

- Moz SEO
- Microsoft Office
- Apache OpenOffice
- Google Drive
- Wordpress
- HTML/CSS
- 65 WPM typing

SOFT SKILLS

- Organization
- Self-sufficiency
- Dependability
- Problem-solving
- Integrity

REFERENCES

References are available upon request.