

# 5 Ways To Save Money On Children's Clothing

In a dual income household, [parents spend an average](#) of \$11,130 to \$19,080 on children's clothing. Single income households spend an average of \$7,080 to \$10,830 over the course of 18 years.

These figures are just for one child, too. Kids clothing is an expense that can be difficult for tight budgets. Fortunately, there are a few things you can do to stretch your dollar when clothes shopping.

## 1. Shop Online At Consignment And Thrift Stores

Thrift stores and consignment shops are a go-to for affordable kids clothing. Online shops offer unique benefits: new customer discounts, promo codes, and large clothing selections. You also get the convenience of shopping from the comfort of home.

[ThredUP](#) will give you 20% off of your first order. [Schoola](#) sells children's clothing for up to 70% off retail price. Bidding sites like [eBay](#) are also great for finding a wide range of options.

## 2. Sign Up For Mailing Lists To Receive Promotional Offers

Many kids clothing retailers have digital mailing lists for their customers. It's common to receive a new customer promotional offer when you join a mailing list. Here are some examples of these special discounts:

- [The Children's Place](#) gives you \$10 off your next purchase for joining their e-mail list.
- [Old Navy](#) gives you 20% off your next purchase when you sign up for promo e-mails.
- [Kohl's](#) offers a 15% discount on your next purchase if you create a free account and opt-in for e-mail promotions.

One-time offers for signing up aren't the only perks. You'll receive more e-mails with sales promotions, free shipping offers, percentage discounts, and more.

## 3. Join Local Facebook Buy, Sell, And Trade Groups

This tip is quick and simple for any Facebook user. Many neighborhoods, communities, and cities have local Facebook sale groups. You can browse groups to find deals on children's clothing. To find local groups, type "buy, sell, and trade" into Facebook's search bar.

## 4. Buy Clothing At The End Of The Season

Buying clothing at the end of each season is an excellent way to find budget-friendly prices. Stores are clearing out their inventory to make room for the next season's apparel. This often means clearance racks feature new close at steep discounts.

This same pattern applies to the days and weeks following major holidays. For example, retailers don't need Christmas themed pajamas lining shelves in February.

Holiday-related clothing and accessories tend to sell out quickly. Prior to these seasons, set aside money to spend on these deals.

## 5. Explore Garage Sales On The Weekends

Garage sales are a classic go-to for thrifty moms and dads. These sales usually occur on weekend mornings, and they tend to be advertised in local media.

It's common for subdivisions to have annual or semi-annual garage sales, too. Browse the newspaper or [Craigslist](#) to find sales that mention children's clothing.

## Conclusion

To save money on clothes for your kids, keep these five tips and tricks in mind. Frugal parents can still buy quality apparel by planning ahead a bit. You may be surprised to see how much money you save.